

MELANIE LYNE

SPRING 08 MUST HAVE Safari Chic



Beige safari inspired jacket with inset waistband, \$175.00.
Beige straight skirt with front button detail, \$95.00.
Brown bead necklace with oval pendant, \$28.00.
Brown chunky bead bracelet, \$15.00.
Items available at all Melanie Lyne stores.
www.melanielyne.com 1-877-973-6090

Toronto, Ontario – May 1, 2008 – This spring, style hunters prowling for safari chic will find the key pieces of the season at Melanie Lyne (www.melanielyne.com). A perennial favourite, safari gets a makeover taking on a more feminine and tailored look. New details such as inset waists and belted jackets add to the feminine mystique while clean lines deliver a modern edge. Adding to the newness, fabrics with sheen and texture move safari in a fresh direction. On the colour front, black and white join the pack, though khaki and sand continue to be important. Wear your safari pieces head-to-toe or subtly work the trend with one key piece: a safari inspired jacket, pant, skirt or shirt. Cheetah and leopard print tops heat up the look especially when paired with wood bead necklaces, pendants and multiple chunky wood bangles. Bold accents such as shell accessories, batik print scarves, straw totes, sleek patent bags and tortoise shell sunglasses define your style territory. This season, you'll have multiple ways to interpret safari and roar through the urban jungle in style.

Melanie Lyne is a division of national women's retailer Laura Canada. (www.lauracanada.com). There are 37 Melanie Lyne locations across Canada.

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Beige A-line skirt with cargo pocket and coordinating belt, \$139.00.
Brown v-neck jersey cami, \$55.00.
Burnt orange bead necklace with circular pendant, \$28.00.
Items available at select Melanie Lyne stores.
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For additional information, visual material and/or product samples contact:
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