

Laura Fall Trend Report

Cool Contrasts

Soft yet strong, casual but elegant: fall's key looks of the season offer a versatile mix of contrasting yet flattering elements, perfect for building an effortlessly stylish wardrobe. Whether you opt for a solid-hued red day dress, a tailored tweed suit or pair a softly ruched white blouse with a plucky striped cardigan and slim black pants, mix and match your favourite pieces for a polished, personalized look. Take your pick of bold accessories, from pearl necklaces, studded bags and gamine berets to provide the perfect finishing touch.



Charm School

Whether you opt for a classic shift dress for day or a strapless taffeta interpretation for night, a dress guarantees you top style marks. Channel a polished, 1940's mood by teaming a blazing red shift dress with a knit cardigan or give it a modern, urban edge by accessorizing with an oversize bag, opaque tights and a playful beret.

A-List

Achieve a relaxed but pulled-together style with accessories that add instant polish. From oversize satchels and purses, pageboy hats, bold rings, tidy gloves, pendants, chain necklaces and bangle upon bangle, the message this season is clear: Don't pick one: pick them all!



Cozy Chic

Cocoon yourself in the season's sleek essential knits, from tunic length sweaters to cozy knit cardigans. Grey and black colour blocking makes a statement while deep lagoon blues, raisin, rustic yellow and oranges, camel and red boost the rich, luxurious mood. Mixed with strong details, from stud detailing, oversize belts, pleather trims, zippers and button treatments, these knits blend softness with gutsy flair. Pair a boldly belted tunic length cardigan with a crisp white blouse, layer on the necklaces, bangles and baubles and then shimmy into your favourite leggings, slim pants or jeans.

Forever Young

Classic, crisp and blessed with an eternal style longevity, the white blouse reincarnates itself in versions featuring ruffles, full sleeves, soft peplums and embroidered inserts. Wear it under a knit cardigan, with a trim pencil skirt or tucked into your favourite denim and watch the white shirt endlessly extend your wardrobe into fall, and beyond.



Power Hour

Punch up your fall wardrobe with a tailored, faux-leather jacket in a high-impact cherry red hue. Pair it with an abstract print shirt for a metropolitan feel that nods to a subtle 80's influence.

Modern Love

Perfectly cut, perfectly versatile, perfectly modern: this fall, navigate the urban jungle in a statement making coat with an updated twist. Whether you opt for a blue plaid, military inspired version or a longer-length style, the coat remains a key investment piece of the season. Important colours include perennial favourites black, navy, grey and deep blue with spunky details including faux leather trim, button detailing and lurex threading adding fresh interest.



Dynamic Duo

The skinny pant and dark legging are the perfect partners for fall's longer length tops, knits and blouses. Delivering an elongated, flattering silhouette, these mix masters create multiple outfits when paired with all your favourite fall tops.



Screen Siren

Steal the spotlight in a deep fuchsia, cobalt blue or luxurious black cocktail dress. Both strapless and one-shoulder styles make a grand entrance, with beading and ruching details complimenting the starry appeal.

For additional information, high resolution images and/or product samples contact:
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